

Application amended on the 3rd May 2024 with applicant's consent

**Application for a premises licence to be granted under the Licensing Act 2003**

Case number 2024/00766/LAPR

Payment transaction reference 256 38902

Amount paid £315

Date submitted 02/05/2024

Are you the applicant or their agent? Applicant

**PREMISES DETAILS**

Premises address

51 Fulham Broadway, London SW6 1AE

If the premises could not be found please enter the address here, or if the premises has no address give a detailed description (including the Ordnance Survey references)

Trading name (if any) Shan Local

Telephone number at the premises (if any)

[REDACTED]

Are the premises in the course of construction?

No

Non-domestic rateable value of the premises 50000

Will the premises be exclusively or primarily used for the supply of alcohol for consumption on the premises?

No

**APPLICANT DETAILS**

I am applying as an individual or individuals

Title Mr

Name Prabakaran Shanmugaratnum

Address

[REDACTED]  
[REDACTED]  
[REDACTED]

Date of birth

[REDACTED]

Nationality

[REDACTED]

Where applicable, your 9 digit sharecode

Daytime/ business telephone number

[REDACTED]

Evening/ home telephone number

Mobile phone number

Email address

[REDACTED]

I confirm that:

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities

**Alternative details for correspondence**

Contact name (if different from premises user)

Business name

Correspondence address

Daytime/ business telephone number

Evening/ home telephone number

Mobile phone number

Email address

**OPERATING SCHEDULE**

When do you want the premises licence to start?

31/05/2024

If you want the licence to be valid for only a limited period, when do you want it to end?

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend

Please give a general description of the premises.

The Premises is a local convenience store, previously licensed under Premises Licence Number 2023/02091/LAPR the layout, structure and all other design/characteristics remain the same as previously.

What licensable activities do you intend to carry on from the premises?  
supply of alcohol

**HOURS OPEN TO THE PUBLIC**

Standard days

**Mondays**

Start 08:00

Finish 02:00

**Tuesdays**

Start 08:00

Finish 02:00

**Wednesdays**

Start 08:00

Finish 02:00

**Thursdays**

Start 08:00

Finish 02:00

**Fridays**

Start 08:00

Finish 02:00

**Saturdays**

Start 08:00

Finish 02:00

**Sundays**

Start 08:00

Finish 02:00

Please state any seasonal variations

Non standard timings. Where you intend to use the premises at different times to those listed above, please list

**SUPPLY OF ALCOHOL**

Please give further details here

The supply of alcohol will be for consumption off the Premises. The store will be providing alcohol sales as when previously licensed.

Will the supply of alcohol be for consumption on the premises, off the premises or both?

Off the premises

Standard days

**Mondays**

Start 10:00

Finish 23:00

**Tuesdays**

Start 10:00

Finish 23:00

**Wednesdays**

Start 10:00

Finish 23:00

**Thursdays**

Start 10:00

Finish 23:00

**Fridays**

Start 10:00

Finish 23:00

**Saturdays**

Start 10:00

Finish 10:00 23:00

**Sundays**

Start 10:00

Finish 23:00

Please state any seasonal variations

Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed above, please list.

**Details of the individual whom you wish to specify on the licence as the designated premises supervisor**

Full name Mr Prabakaran Shanmugaratnam

Date of birth

[REDACTED]

Home address of prospective designated premises supervisor

[REDACTED]  
[REDACTED]  
[REDACTED]

Personal licence number (if known) 21/01277/LIPERS

Issuing authority (if known) London Borough Of Croydon

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

Describe the steps you intend to take to promote the licensing objectives

a) General all four licensing objectives (b,c,d and e)

Please see attached previous Licence along with the Conditions applied to such. We will implement these as previously and would be willing to discuss the implementation of increased signage and additional measure should the Local Authority consider it necessary.

b) The prevention of crime and disorder

As above.

c) Public safety

As above.

d) The prevention of public nuisance

As above.

e) The protection of children from harm

As above.

## **DECLARATIONS**

I have enclosed a plan of the premises

Yes

I have enclosed the consent form completed by the individual I wish to be designated premises supervisor

Yes

I have included documents demonstrating my entitlement to work in the United Kingdom or my share code issued by the Home Office online right to work checking service (Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships).

I understand I must now advertise my application

Yes

It is an offence, under section 158 of the Licensing Act 2003, to make a false statement in or in connection with this application. Those who make a false statement may be liable on summary conviction to a fine of any amount.

It is an offence under section 24b of the Immigration Act 1971 for a person to work when they know, or have reasonable cause to believe, that they are disqualified from doing so by reason of their immigration status. Those who employ an adult without leave or who is subject to conditions as to employment will be liable to a civil penalty under section 15 of the Immigration, Asylum And Nationality Act 2006 and pursuant to section 21 of the same act, will be committing an offence where they do so in the knowledge, or with reasonable cause to believe, that the employee is disqualified.

Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK.

The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an online right to work check using the Home Office online right to work checking service which confirmed their right to work.

I have the consent of any individuals or third parties listed in this form to provide their personal details and I am authorised to submit this application on behalf of all applicants.

I have read the privacy policy and agree for my details to be used by the council to contact me about this application and any changes to this service that may affect me.

I agree to the above

Yes I agree to the above declaration

Full name

Prabakaran Shanugaratnam

Capacity

Date

02/05/2024

## Part 2

### **Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:**

Mr Prabakaran Shanmugaratham

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

**Email:** [REDACTED]

### **Registered number of holder, for example company number, charity number (where applicable):**

Not applicable

### **Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:**

Mr Prabakaran Shanmugaratham

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

**Licensing Authority:** London Borough Of Croydon

**Personal Licence Number:** 21/01277/LIPERS

## **Annex 1 – Mandatory Conditions**

### 1. Mandatory Condition

1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

(a) a holographic mark, or

(b) an ultraviolet feature.

## 2. Mandatory Condition

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1—

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence—

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

## 3. Mandatory Condition

(1) No supply of alcohol may be made under the premises licence—

(a) at a time when there is no designated premises supervisor in respect of the premises licence, or

(b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

## **Annex 2 – Conditions consistent with the operating Schedule**

### **Annex 3 – Conditions attached after a hearing by the licensing authority**

4. The following people are not to be employed in any capacity of the business at the premises or involved in the management of licensable activities at the premises either directly or indirectly. Suganthan Sinnathurai, Mr Thayalan Ratnam and Mrs Nageswary Shanmugaratnam.

5. The following people are not to enter the premises at any time in any capacity whilst licensable activities are taking place. Suganthan Sinnathurai, Mr Thayalan Ratnam and Mrs Nageswary Shanmugaratnam.

6. From the date the licence is granted, all staff training shall be provided by a professional licensing agent or the Council's Trading Standards team.

7. There shall be a minimum of one personal licence holder on duty at the premises at all times when the premises are authorised to sell alcohol.

8. Strong beer (including lager stout, ale etc) and cider above 5.5% ABV shall not be displayed or sold.

9. An incident log (electric or paper based) shall be kept at the Premises and made available on request to an authorised officer of the Council or the Police or the Fire Service which shall record the following:

- (a) all crimes reported to the venue
- (b) all ejection of patrons
- (c) any complaints received
- (d) any incidents of disorder
- (e) seizures of drugs or offensive weapons
- (f) any faults in the CCTV system
- (g) any visit by a relevant authority or emergency service

The incident record shall be kept on the premises and be available for inspection by the Police or authorised officers of the Licensing Authority at all times the premises is open.

10. The Premises shall maintain a lost property record. As a minimum this will include details of type of property, imei numbers of mobile phones, personal details attainable and restoration efforts. This will be available to the Police or authorised officers of the Licensing Authority upon request.

11. The Licence Holder shall require staff to note any refusals in a refusals log. The refusals log shall record the date and time of the refusal; the name of the staff member refusing; and the reason for refusal. It must be checked and signed monthly by the designated premises supervisor. The refusals log shall be made available for inspection upon request by the Licensing Team, Police or Trading Standards.



12. No customers carrying open alcoholic drinks shall be permitted on the premises.

13. No alcoholic goods or tobacco products shall be purchased or taken from persons calling to the shop.

14. The Licensee shall report to Trading Standards and Police any instance of a caller to the shop attempting to sell alcohol or tobacco products within 24 hours.

15. Any alcohol sold for consumption off the premises shall be sold in a sealed container.

16. All staff responsible for selling alcohol shall receive relevant training before making any unsupervised sales. The training shall include:

- o the Licensing Act 2003 in terms of the licensing objectives and offences committed under the Act;
- o the conditions of the Premises Licence;
- o the sale of age-restricted products.
- o proxy sales
- o conflict management

Age-restricted products training shall cover the following steps: the assessment of age; how and when to challenge for proof of age; acceptable proof of age and how to check; and recording refusals. This training will be refreshed at least every six months. Staff shall sign to confirm that they have received and understood the training. Written records of this training shall be retained and made available to the Police or authorised officers of the Licensing Authority upon request.

17. All staff responsible for selling alcohol shall be trained in how to identify drunk or drug impaired customers. This training shall be repeated at least biannually. Staff shall sign to confirm that they have received and understood the training. Written records of this training shall be retained and made available to the Police or authorised officers of the Licensing Authority upon request.

18. The premises shall use a till operation system which provide an ID confirmation prompt when alcohol is scanned.

19. No person shall be allowed to work at the Premises unless they have and are able to demonstrate the right to work in the United Kingdom.

20. Right to work checks shall be carried out by or on behalf of the licensee on all persons that are carrying out work within the Premises, whether paid or otherwise, temporary or permanent, before those persons commence work. The documentation for each employee shall include: date stamped colour copies of all documents produced, the name of the person who has checked the original documents and confirmation that the said person has seen the original documents, any enquiries made and a right to work checklist with the relevant box (es) ticked. This information shall be retained in each case (whether they have carried out or are still carrying out work within the Premises) for a minimum of 3 years. Such copies to be kept on the Premises and made available within 24 hours of the request being made for inspection by police, licensing or immigration officers.

21. Right to work audits of all persons working at the Premises shall be carried out at least annually, with records of the said audits to be retained for a period of at least 3 years and made available within 24 hours of the request being made for inspection by police, licensing or immigration officers.

22. No worker within the Premises shall be paid less than the prevailing statutory minimum wage.

23. A written contemporaneous record shall be maintained on the Premises, detailing the hours worked by all persons (paid or unpaid). Such record shall as a minimum cover the previous 8 working weeks and must be produced within 24 hours of the request being made by an officer of the Licensing Authority, a Police Officer or a Home Office Immigration Officer.

24. Invoices (or copies) for all alcoholic goods on the premises shall be retained for 12 months after the date of purchase and shall be made available to officers from the Council, Police or HMRC upon request.

25. The Premises shall not sell any item that may reasonably be expected to be used for the preparation or consumption of illegal drugs. This will include grinders; pipes and other items commonly used for smoking products other than legal tobacco or herbal products.

26. All alcohol kept in the public part of the premises shall be kept in display units.

27. All display units for alcohol shall have lockable shutters.

28. Shutters shall be closed and locked at the end of the permitted hours for the sale of alcohol, and shall not be unlocked again whilst the premises is open until the start of the permitted hours on the following day.

29. On days when Chelsea Football Club are playing a home fixture, or on any day that a Chelsea Victory Parade takes place, the premises shall stop the sale of alcohol three hours before the advertised kick-off time until one hour after the match has finished. During this time frame, all alcohol shall be locked behind shutters and not displayed.

30. On any day that Chelsea Football Club Men's First Team play in any Cup Final, specifically European Cup Finals, the premises shall stop the sale of alcohol three hours before the advertised kick off time until three hours after the match has been completed. During this time frame, all alcohol shall be locked behind shutters and not displayed.

31. a) The premises licence holder shall ensure that a CCTV system is installed in the premises of a standard acceptable to the Metropolitan Police Service. The system shall be maintained in good working order & fully operational covering all internal areas of the premises to which the public have access and also the area immediately outside the premises. All entry and exit points shall be covered enabling frontal

identification (full head and shoulders images), of every person entering the premises in any light condition to an evidential standard.

b) All staff shall be fully trained in the operation of the CCTV system including the ability to download screenshots and images for Police or Authorised Officers on request. A minimum of one such member of staff fully trained in the operation of the CCTV system shall be on duty at all times that the premises are open to the public.

c) The CCTV system shall have the capability to either download footage onto a disk or memory stick. The footage of the CCTV system shall be retained for a minimum period of 31 days before re-writing itself with the correct date and time showing. Screenshots and CCTV footage shall be made available to Police or Authorised Officers immediately upon request.

d) If the CCTV system is broken the premises licence holder shall notify the Licensing Authority and Police Licensing Team as soon as possible and shall get the fault rectified as soon as practicable.

e) The premises licence holder shall ensure that a log is kept with the details of the dates of all work / repairs carried out on the CCTV system including the name and phone number of the engineer.

f) On a minimum daily basis the premises licence holder / DPS shall check that the CCTV system is operational and the date and time stamp are correctly set and on a minimum of a weekly basis, shall check that the CCTV system is also correctly recording images for a minimum of 31 days and that screenshots and footage can be correctly downloaded. Details of these checks shall be recorded in the appropriate section of the Incident Book.

32. Appropriate notices shall be clearly displayed by the entry / exit door and behind the counter advising customers:

- o That CCTV and a Challenge 25 proof of age policy are in operation;
- o Of the provisions of the Licensing Act 2003 regarding underage or proxy sales;
- o That a minimum of 2 cans or bottles of beer, lager or cider may be sold in a single transaction;
- o Of the permitted (licensed) hours for the sale of alcohol and the opening hours of the shop;
- o To respect residents, to leave the shop and area quietly, not to loiter or drink outside the shop or in the street (due to the Borough wide Public Spaces Protection Order) and to dispose of litter legally;
- o That customers shall not drink alcohol on the premises;
- o That the shop does not buy alcohol or tobacco goods from unsolicited (cold) callers to the premises at any time and that details of any such unsolicited (cold) callers including CCTV images shall be passed to the Police.

33. A minimum of 2 cans or bottles of beer, lager or cider shall be sold at the premises in any single transaction.

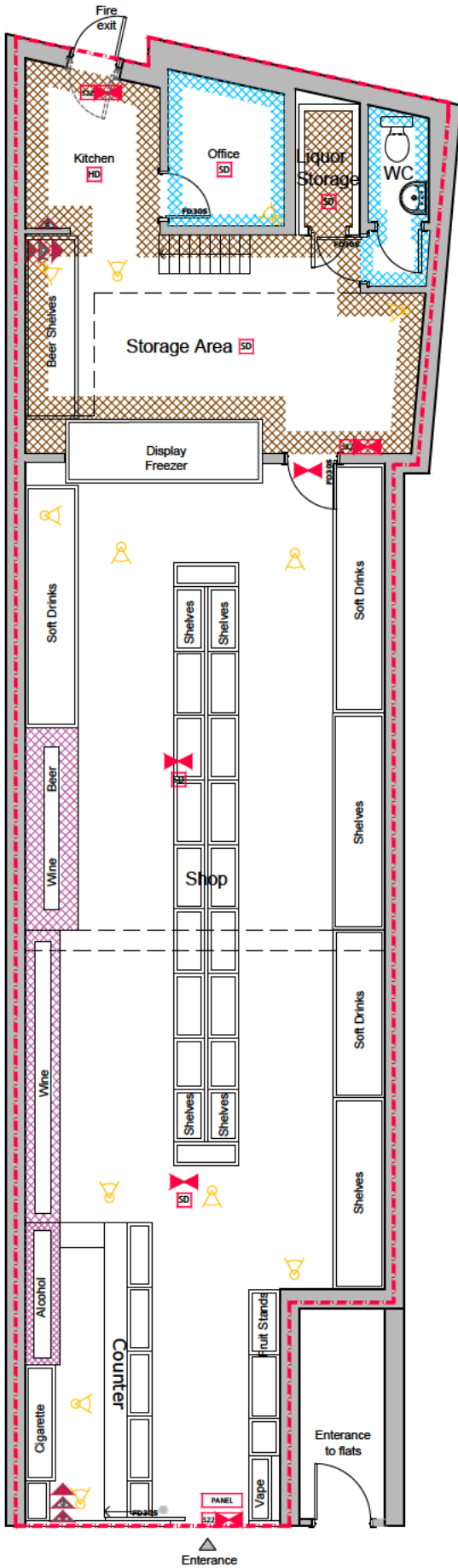
34. No spirits shall be sold in bottles of less than 20 cl (centilitres).

35. All spirits shall be displayed behind the counter and all other alcohol shall be displayed in clear line of sight of the counter.
36. All displays of alcohol shall be specifically covered by CCTV at all times.
37. All displays of alcohol shall be covered by lockable metal shutters which must be closed & used to cover the alcohol displays when the shop is open outside of the licensed hours for the sale of alcohol. The key(s) must only be kept by the premises licence holder, DPS or personal licence holder on duty.
38. A maximum of 20% of the retail display space shall be used for the display of alcohol at any time.
39. All alcohol not on display shall be stored in a lockable store.
40. All containers of alcohol shall be marked with a label stating the name and postcode of the shop.
41. The premises shall actively engage with, and work with, the local Police Team and the Police and Council Licensing Teams.
42. Invoices or copies of all invoices relating to all alcohol and tobacco goods shall be kept on the premises for at least a year after the date of purchase. Alcohol and tobacco shall never be purchased from a cold caller to the shop. A notice shall be clearly displayed advising persons entering the shop that no alcohol or tobacco is purchased from unsolicited callers and that their details shall be provided to the Police.
43. The premises licence holder shall be able to produce, to a Police Officer, UKBF Immigration Officer or Authorised Officer, proof of full compliance with the Home Office Guide For Employers on Preventing Illegal Working in the UK, currently titled "An Employers Guide to Right to Work Checks", January 2019 issue or any subsequent issue.
44. Management and staff shall proactively discourage persons from drinking or loitering outside the shop both by monitoring the CCTV system & physical checks, politely asking persons drinking or loitering outside the shop to leave the frontage & area quickly & quietly.
45. The shop front shall be kept tidy at all times and shall be swept at close.
46. No deliveries shall be received or removal of rubbish especially glass take place between 20.00 and 08.00 daily.
47. A Challenge 25 proof of age policy shall be operated and only a photographic driving licence, a valid passport, a valid UK Armed Forces photographic identity card with the bearer`s photograph & date of birth on it or a Home Office approved proof of age card with the bearer`s photograph & date of birth and the PASS hologram on it shall be accepted as proof of age.

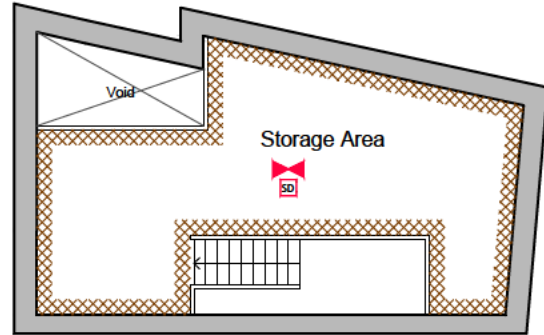
48. All alcohol and E-cigarettes sales from the Premises shall only be purchased by customers with a credit or debit card or any other electronic means. No cash payments shall be accepted for sales of these products.

**Signed:**   
**Authorised Officer**

**Date: 12.01.2024**



Ground Floor Plan  
Scale 1:100



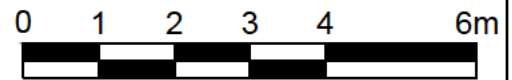
Mezzaine Floor Plan  
Scale 1:100

**LEGEND**

- AMBIT OF LICENSED PREMISES
  - LIQUOR STORAGE
  - LIQUOR SALES
  - WC, PASSAGEWAY, ETC
  - SAFETY LIGHTING
  - HEAT DETECTOR
  - SMOKE DETECTOR
  - CARBON DIOXIDE FIRE EXTINGUISHER
  - 9L. WATER FIRE EXTINGUISHER
  - FOAM FIRE EXTINGUISHER
  - FIRE BLANKET
  - WET CHEMICAL FIRE EXTINGUISHER
  - INTERNALLY ILLUMINATED FIRE ESCAPE SIGN (BS 5266)
  - 30min FIRE RESISTANCE DOOR (fire door to have intumescent strips and self closer)
  - CALL POINT FIRE ALARM (BS 5839)
  - FIRE SOUNDER
  - ALARM PANEL
  - CCTV OPERATING SYSTEM
- TOTAL AREA: 131.3 m<sup>2</sup>

**Notes**

- 1- This drawing is not for construction
- 2- All Dimensions are in millimeters
- 3- Dimensions are not to be scaled directly from drawings
- 4- All dimensions are to be checked on site and the Architect is to be informed of any discrepancies before construction commences
- 5- All references to drawings refer to current revision of that drawing
- 6- The Copyright of this drawing belongs to Architectural Design Point Limited.



scale 1:100

Rev.	Date	Revisions
<b>FOR LICENSING</b>		
<b>ARCHITECTURAL DESIGN POINT</b>		
8-10 Silver Street, Enfield, EN1 3ED Office: 0208 367 7479 Tel: 0796 029 9656 Email: info@adplondon.co.uk		
Client		Mr Praba
Project 51 Fulham Broadway, London, SW6 1AE		
Scale	1/100@A4	Date 07/2021
Drawn By	M.C.S	Checked By H.C
Project No.	21062901	Drawing No. A101
		Revision -
Drawing title		
Ground Floor Plan and Mezzaine		